



PRESS KIT · 2026-2027 SEASON

SAND RACING ENTERS A NEW DIMENSION



6 ROUNDS · BIKES · QUADS · VINTAGE
17 OCTOBER 2026 - 31 JANUARY 2027

THE STORY

TEN SEASONS OF GROWTH. A NEW STORY TO TELL.

Every winter, when the beaches empty, thousands of riders take them over. From the Opal Coast to the Landes, the Motoblouz French Sand Racing Championship turns beaches, dunes and pine forests into temporary circuits several kilometres long, free and open to the public.

Everyone knows the picture: hundreds of bikes charging side by side, sand flying, crowds packed along the seafront. The CFS Motoblouz built that image season after season. It is still true. But it no longer tells the whole story.

In 2026-2027 the championship opens a new chapter. For the first time, electric motorcycles compete on the sand, alongside combustion bikes. Triumph and Suzuki enter official teams. Honda and Yamaha have swapped their leaders. Every Bike and Quad race will be streamed live. And the championship, aware of its environmental footprint, is measuring, cutting and documenting its impact on the natural sites it wants to protect.

This is the story of the new season.

“May this season be another opportunity to make sand racing shine and to share, at each of our six events, all the passion that drives our sport.”

Sébastien Poirier, President of the French Motorcycling Federation (FFM)



AT A GLANCE

2010

created by the French Motorcycling Federation (FFM)

6

rounds, from Berck to Le Touquet via Gironde and the Landes

6

classes: Bikes, Quads, Vintage, Juniors, Hopefuls, Amateurs

1

legendary finale: the Enduropale du Touquet

4 NEW FEATURES

01

Electric bikes competing in Berck

02

Triumph and Suzuki official teams

03

A stronger environmental approach

04

100% of Bike and Quad races live

IN NUMBERS

THE WORLD'S **BUSIEST** NATIONAL CHAMPIONSHIP

CFS MOTOBLOUZ KEY FIGURES

3,569

individual riders on the grid
each counted once

8,332

race entries over the season
all 6 rounds combined

807

full-season riders
new record

16

nationalities on the grid
206 foreign riders

8

official and private teams in CFS
plus more than 1,200 independent riders

850,000

spectators over the season
free access

1M

TV viewers
La Chaîne L'Équipe, France TV, Auto-Moto La Chaîne

+75%

more entries in 10 years
steady growth

€30,000

end-of-season prize fund
+20%

SOLD OUT IN MINUTES

For 6 seasons in a row, every CFS Motoblouz entry has gone within minutes of registration opening. Our best argument.

@cfsofficiel



Sources: 2025-2026 season entries and riders (de-duplicated), 2026-2027 entry lists, CFS Motoblouz promotion review, organisers.

WHO RIDES THE CFS MOTOBLOUZ?

The profile of riders entered for the 2026-2027 season (entries to date), each counted once: their age and where they come from.

AGE

31.5 yrs
average age

29.8 yrs
average age excl. Vintage

11 → 72
youngest to oldest

30%
are under 25

WOMEN

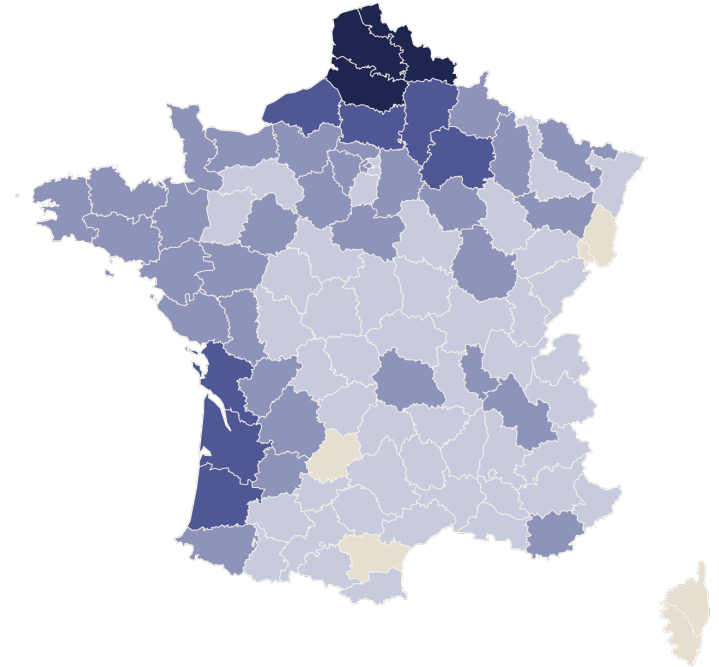
70
women riders

2.3%
of all riders

7.5%
girls in the Hopefuls class

90 OF 96 DEPARTMENTS

In mainland France, only six departments have no rider entered, and riders also come from Réunion and Saint-Martin. Hauts-de-France supplies 55% of French riders, Nouvelle-Aquitaine 15%.



Riders per department

None	1-9	10-49	50-199	200+
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ALL OF FRANCE ON THE GRID

Hauts-de-France		1,500
Nouvelle-Aquitaine		398
Grand Est		161
Normandie		137
Île-de-France		101
Pays de la Loire		94
Auvergne-Rhône-Alpes		72
Centre-Val de Loire		71

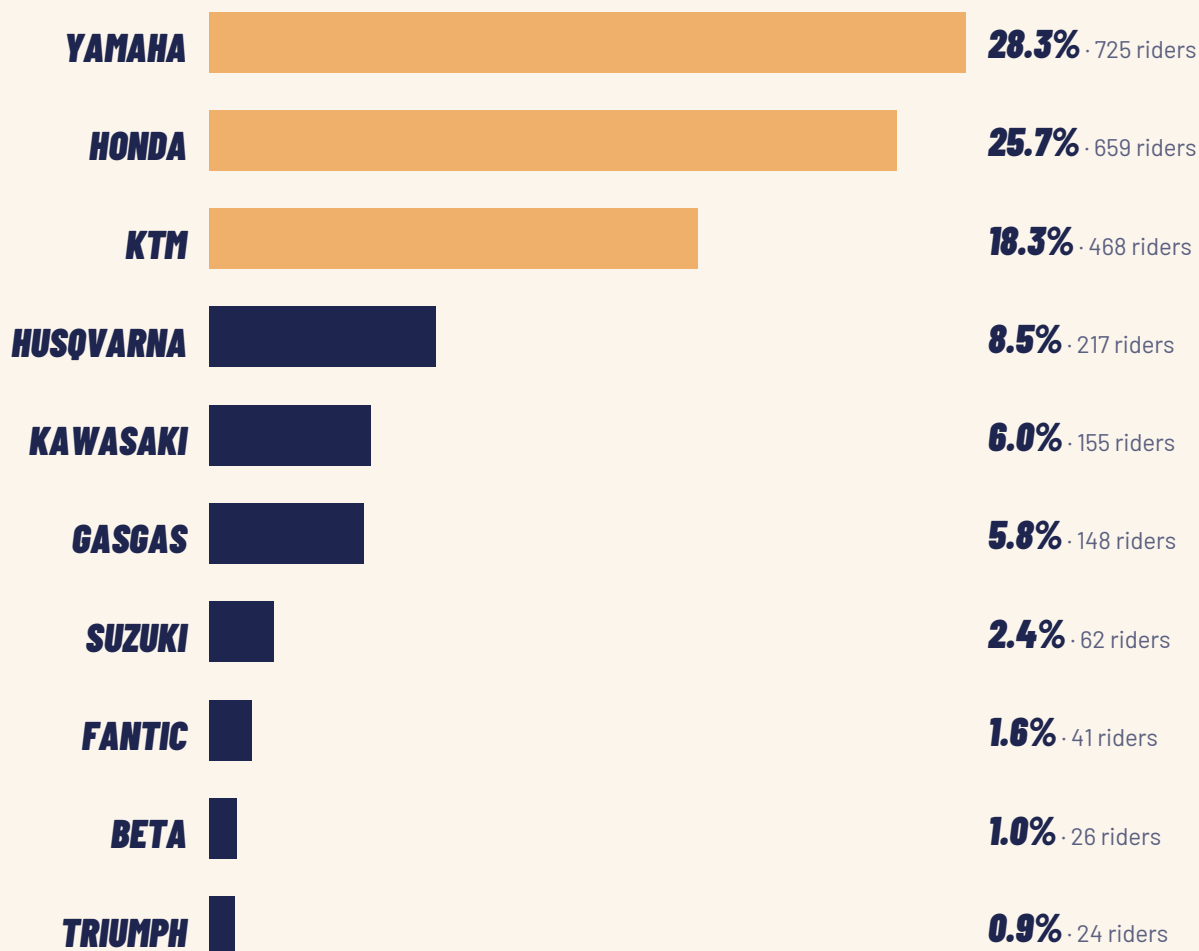
206 FOREIGN RIDERS, 15 COUNTRIES

Belgium		107
Netherlands		43
United Kingdom		32
Latvia		4
Spain		4
Poland		3
Switzerland		3
Germany		2
Luxembourg		2

Also: Ireland, Portugal, Czech Republic, Israel, United States, Fiji.

17 MOTORCYCLE BRANDS *ON THE LINE*

Every major off-road brand comes to the sand. Share of bike riders entered to date for 2026-2027 by the make of their machine, each counted once.



Also: TM, Sherco, Stark Future, Ducati, Rieju, Maico, Montesa.

4

manufacturers with an official or satellite team: Honda, Yamaha, Triumph, Suzuki

10

Stark Future electric bikes entered in Berck

65%

of quads are Yamahas (406 quad riders)



THE ONLY SPORT WHERE AMATEURS START NEXT TO THE CHAMPION

OPEN TO ALL

No tickets, no grandstands: races are watched from the seafront, the beach or the forest edge. 850,000 spectators follow the season, 700,000 of them at the Enduropale du Touquet weekend alone.

PROS AND AMATEURS

On the same start line: the reigning champion, the factory rider and the enthusiast who came with the family. The 800 full-season riders race in CFS Bikes (309), Quads (143), Vintage (106), Amateur Trophy (106), Juniors (103) and Hopefuls (40).

OFF THE SCALE

More than 2,700 riders at Le Touquet, more than 1,000 at most rounds, circuits up to 14 km long: no other motorsport championship in the world gathers so many riders. And half of the European top 10 races here (Belgium, Netherlands, UK, Denmark).



CALENDAR

6 ROUNDS, 6 LANDSCAPES

1	17-18 OCT 2026 BERCK-SUR-MER Beach-Cross de Berck · Pas-de-Calais	1,050 RIDERS	70,000 SPECTATORS
2	7-8 NOV 2026 LOON-PLAGE Ronde des Sables · Nord	1,250 RIDERS	25,000 SPECTATORS
3	5-6 DEC 2026 SAINT-LÉGER-DE-BALSON Endurance des Lagunes · Gironde	900 RIDERS	5,000 SPECTATORS
4	12-13 DEC 2026 HOSSEGOR-CAPBRETON Ronde des Sables · Landes	1,000 RIDERS	30,000 SPECTATORS
5	16-17 JAN 2027 GRAYAN-ET-L'HÔPITAL Gurp TT · Gironde	1,700 RIDERS	20,000 SPECTATORS
6	29-31 JAN 2027 LE TOUQUET-PARIS-PLAGE Finale · Enduropale · Pas-de-Calais	2,720 RIDERS	700,000 SPECTATORS

Riders and spectators: reference figures per round provided by the organisers.



THE HOST CLUBS

SIX CLUBS, SIX STORIES

The CFS Motoblouz would not exist without its motorcycle clubs and their hundreds of volunteers. Each one arrives this season with a record, a setting or an ambition.



BEACH-CROSS DE BERCK-SUR-MER

BERCK-SUR-MER

BEACH-CROSS DE BERCK ORGANISATION

The season opener on the Opal Coast, in a format unique to the championship: Sand MX, with timed practice, qualifying heats and finals.



LOON-PLAGE

MOTO CLUB DU LITTORAL

The best-represented club in the CFS Motoblouz, with more licence holders than ever. Sand racing as a family affair.



SAINT-LÉGER-DE-BALSON

MOTO CLUB LANGONNAIS

The Endurance des Lagunes, deep in the Gironde forest. A family affair: last year, the father handed the reins to his daughters.



HOSSEGOR-CAPBRETON

MOTO CLUB DES PLAGES

A unique spot on the Landes coast, between the Capbreton lighthouse and views of the snow-capped Pyrenees.



GRAYAN-ET-L'HÔPITAL

MOTO CLUB DES ESTEYS - GURP TT

The reigning champion's club, led by a new trio of presidents. One start, six circuits: a fresh track for everyone.

ENDUROPALÉ
DU TOUQUET-PAS-DE-CALAIS

LE TOUQUET-PARIS-PLAGE

ENDUROPALÉ DU TOUQUET PAS-DE-CALAIS

The race like no other: the biggest sand race in the world, closing the season on the beach at Le Touquet.

NEW 01

INNOVATION

ELECTRIC MOTORS TAKE ON THE SAND

On 17 and 18 October, on the beach at Berck-sur-Mer, ten Stark Future electric bikes will take part in the race alongside combustion bikes. A major first for the CFS Motoblouz.

For fifty years, sand racing has been told through the roar of engines. This season it is also written in silence: the electric machines take on the same ruts, the same sand waves and the same sea wind as the combustion bikes, in the same race.

For the championship, it is a full-scale test in front of the crowds and the live cameras. For the industry, it is proof that a discipline born in the 1970s can welcome the motorcycles of tomorrow.

10

Stark Future electric bikes

1st

appearance in official sand
competition

1

race shared with combustion bikes

THE TRANSFER WINDOW THAT RESHUFFLES THE DECK

Ten years ago, a single professional team raced on sand. This season there are eight in CFS Bikes. And the winter transfers promise the most open season in years.

The transfer of the summer: Todd Kellett, reigning French champion and four-time Enduropale winner, leaves Yamaha for Honda Motoblouz SR Motul. Håkon Fredriksen goes the other way and leads Yamaha Monster Dragon Tek. The two leaders will fight each other with each other's weapons.

Behind them, two manufacturers officially join the battle: Triumph, with the Triumph Sand Sifam team, and Suzuki, with CC Motorsport. Each giant also relies on a satellite team: Dafy Dunlop Wonder Bike for Honda, Yam Sand Racing for Yamaha.

THE OFFICIAL TEAMS AND THEIR RIDERS

2025-2026 CFS Motoblouz results: overall standings and race top 10s.



HONDA MOTOBLOUZ SR MOTUL

TODD KELLETT GB
2025-2026 champion · 5 wins from 5 races

CYRIL GENOT BE
3rd in 2025-2026 · 2nd in Loon-Plage, Saint-Léger and Le Touquet

ADRIEN PETIT FR
5th in Berck

MATHILDE MARTINEZ FR
2025-2026 women's French Sand champion

APRIL FRANZONI FR
Women's Motocross World Championship (WMX):
10th in 2024 and 2025



YAMAHA MONSTER DRAGON TEK

HÅKON FREDRIKSEN NO
5th in 2025-2026 · 3rd in Saint-Léger

MILKO POTISEK FR
2nd in 2025-2026 · 2nd in Berck and Hossegor



TRIUMPH SAND SIFAM

LARS VAN BERKEL NL
6th in 2025-2026 · 3rd in Hossegor

JUNIOR BAL BE
8th in Loon-Plage, 9th in Hossegor

BOGDAN KRAJEWSKI FR
French Sand Racing 125cc champion (2020) · 2nd
in the French Elite MX2 championship (2023)



CC MOTORSPORT SUZUKI

ANTOINE ALIX FR
8th in 2025-2026 · 10th in Hossegor and Saint-Léger

CAMILLE CHAPÉLIÈRE FR
7th at Le Touquet



DAFY DUNLOP WONDER BIKE

JOEY NUQUES FR
6th in Berck, 9th in Loon-Plage



YAM SAND RACING

TIAS CALLENS BE
7th in 2025-2026 · 9th at Le Touquet, 10th in Berck

DAMIEN KNUIMAN NL
6th in Saint-Léger, 8th in Hossegor

THE FIELD PRIVATEERS TO WATCH

No factory set-up, yet every one of them scored a race top 10 last season.

JÉRÉMY HAUQUIER

Yamaha 450 YZ-F

4th in Hossegor · 4th overall

JÉRÉMY KNUIMAN

Netherlands · Yamaha 450 YZ-F

5th in Saint-Léger · 6th at Le Touquet

MATHÉO MIOT

Yamaha 450 · Team Moto Diffusion

6th in Loon-Plage

MATTEO PUFFET

Belgium · Yamaha 450

8th in Berck

Also racing: KTM, Kawasaki, Husqvarna, GasGas, Fantic... 17 motorcycle brands on the grid this season. From 2027-2028, the maximum engine size in the Bike class drops to 450cc.

THE HEADLINERS

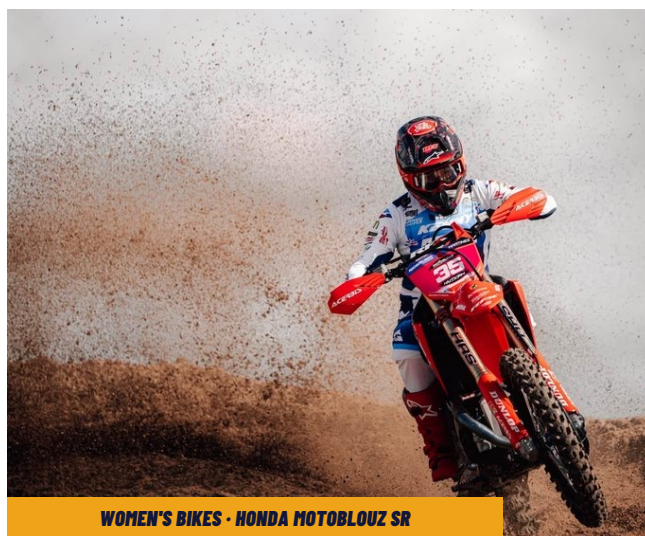
FOUR TITLES **TO DEFEND**



BIKES - HONDA MOTOBLOUZ SR MOTUL

TODD KELLETT

The Briton is the man to beat: reigning French Sand Racing champion and four-time consecutive Enduropale winner. He changes colours this season.



WOMEN'S BIKES - HONDA MOTOBLOUZ SR

MATHILDE MARTINEZ

Three-time French women's motocross champion (2016, 2017, 2018), she dominates the class against Amandine Verstappen, Camille Viaud and Mathilde Denis.



QUADS - TEAM DRAGON

HARRY WALKER

Winner of the Quaduro du Touquet, "the dream of a lifetime", the Englishman starts a season as the favourite for the first time, facing Randy Naveaux and Keveen Rochereau.



WOMEN'S QUADS - W-TEC

KELLY VERBRAEKEN

The Belgian has ruled the class unchallenged for several seasons, ahead of Camille Petit and Nathanaëlle Abgrall.

3 MIXED PROFESSIONAL TEAMS - 70 WOMEN RIDERS ON THE GRID THIS SEASON

A UNIQUE NATURAL SETTING, TO BE TAKEN CARE OF

Because they often take place on a beach, sand races must put ecological questions at the heart of their organisation. In Berck-sur-Mer, an action plan has been put in place, with humility and determination. And what works is shared with the whole championship.



-1h30

of riding time
(10h30 > 9h)

-20,000 m²

of site
footprint

-50%

organisation vehicles
(26 > 13)

-20%

entry fee
for car-sharing riders

DONE

- Dune system protected, with a Natura 2000 impact assessment every year
- Environmental and heavy-metal survey with Antea Group: no impact found
- Environmental charter signed by participants
- Awareness message with the Marine Nature Park
- Car-sharing incentive: -20% on entry fees, a first in France
- Carbon assessment with the Sports Ministry's Mon Coach Climat tool
- Organic, local, vegetarian catering for staff (La Cuisine de Paulo), zero single-use plastic
- 100% of signage reused all season: 600 m, not one more
- TV production with no helicopter and no generator, thanks to the town of Berck-sur-Mer

COMING THIS SEASON

- Ten Stark Future electric bikes racing in Berck
- Bibs collected and recycled after the races with MAGAM: 300 bibs not produced
- Hand-applied adhesive bibs banned across the championship
- Less single-use plastic with Gloop Concept water fountains
- Recycling of used oil and fuel containers with Cyclevia and Yamaha
- Certified carbon footprint with Climeet

NEXT CHALLENGES

- Sign the Sports Ministry's 15 eco-responsible commitments charter
- Rethink how our spectators travel, the main source of greenhouse gas emissions
- Bring partners on board
- Involve riders, with the Climatosportifs



NEW 04

LIVE & STRUCTURE

EVERY RACE, LIVE

For the first time, 100% of the championship's Bike and Quad races will be streamed live, at all six rounds. Families, teams and fans who can't make the trip will follow every lap, wherever they are.

100%

of Bike and Quad races live

1M

TV viewers on La Chaîne L'Équipe,
France TV and Auto-Moto La Chaîne

100M

social media views

Berck, Loon-Plage and the Enduropale du Touquet are also broadcast on television, by a production crew from France TV and L'Équipe. The CFS Motoblouz is on Instagram, Facebook, YouTube and TikTok.

A CHAMPIONSHIP GETTING ORGANISED

SAFETY

A pool of 10 to 15 specialist CFS Motoblouz marshals, equipped and linked by radio to race control. A circuit safety officer supports clubs from track building to the end of the weekend. Airbags strongly recommended.

SPORTING CREDIBILITY

Competition licence mandatory, no more day licences. A second timing arch gives split times on circuits up to 14 km long. Kutvek plates for every rider.

FAIRNESS

€30,000 end-of-season prize fund, up 20%. Separate rankings from 10 riders per sub-class. Junior and Hopeful classes to bring through the next generation.

PARTNERS

PARTNERS COMMITTED TO THE SAND

Beyond visibility, every CFS Motoblouz partner brings something concrete to the riders, the clubs or the environment.



MOTOBLOUZ

TITLE PARTNER - 2ND SEASON

Founded in 2004 in Carvin, northern France, the French rider and motorcycle equipment specialist: 300,000+ products for every discipline, 90% of sales online (20% across Europe), 4 stores (2 own, 2 franchised). Supports CFS riders and organising clubs.



DRAG'ON DISTRIBUTION

FOUNDING PARTNER

French distributor of off-road parts and accessories for bikes and quads. Founding partner of the CFS Motoblouz, on site in Berck and Loon-Plage to meet riders and spectators.



KENNY

HISTORIC TECHNICAL PARTNER

Founded in 1981 near Amiens, the French off-road gear specialist kits out much of the field, from amateurs to CFS Motoblouz winners.



IPONE

HISTORIC TECHNICAL PARTNER

France's leading motorcycle oil brand since 1985, Ipone protects the hardest-working engines: those running flat out in the sand. Ride with attitude.



KUTVEK

OFFICIAL SUPPLIER

French maker of custom graphic kits and stickers, from bikes to quads. On the CFS Motoblouz: every rider's plates in Kutvek quality, one set for the whole season.



EXPO FRANCE

OFFICIAL SUPPLIER

Event signage specialist. On the CFS Motoblouz: all the organisers' signage, reused from one round to the next.



HONDA

MANUFACTURER PARTNER

The world's largest motorcycle manufacturer and the second brand on the grid (26% of bikes). Honda supports amateur riders through its Cadre Rouge programme.



YAMAHA

MANUFACTURER PARTNER

The most represented brand in the CFS Motoblouz: 28% of bikes and 65% of quads. Yamaha launches the Blu Cru Sand Challenge, with €50,000 up for grabs for amateur riders.

PARTNERS

EQUIPPING THE CFS MOTOBLOUZ



GOPRO
OFFICIAL PARTNER

The world reference in action cameras. On the CFS Motoblouz: on-board cameras that put the audience at the heart of the race.



S3 PARTS
OFFICIAL SUPPLIER

Off-road equipment maker. On the CFS Motoblouz: vests for marshals, media and organisers, and jerseys for the "marshal" riders in charge of track safety.



MOTOBLOUZ • BERCK



KENNY • SAINT-LÉGER



IPONE • BERCK



EXPO FRANCE • SAINT-LÉGER



KUTVEK • BERCK



S3 PARTS • LOON-PLAGE

COME AND **FEEL THE SAND**

ACCREDITATION

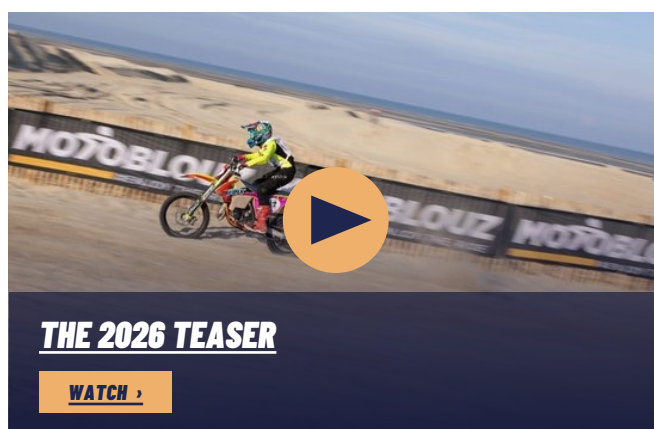
Apply online for each round at courses-sur-sable.fr. Dedicated press welcome with a work room and wifi.

ROYALTY-FREE HD PHOTOS

The 2026-2027 riders and teams library will be available from Friday 16 October, the day before the Beach-Cross de Berck. Credit: CFS Motoblouz.

2025-2026 SEASON

Photos and videos from last season available now, and the official 2026 teaser online: links below.



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MOTOBLOUZ
#ENJOY THE RIDE





MOTOBLOUZ FRENCH SAND RACING CHAMPIONSHIP · 2026-2027 SEASON

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